

In order to prevent imposi-tions and embarrassments, The Tribune requests that persons leaving social notes, and espe-cially marriage notices or en-gagements, for publication, leave with them names through which the source of the same may be traced if the matter is called in question.

CALENDAR.

Mrs. Pennell Cherrington will entertain at a bridge tea this afternoon, for her guest, Mrs. Thomas Cherrington of Ironton,

The McCune home will be the seeme of a large reception this evening, to be given by Mrs. A. W. McCune and Mrs. Susa Y. Gates, in honor of Governor Spry, his staff and the members of the board of the Agricultural college of Logan.

Miss Mary Halloran will be ostess at a luncheon at the Commercial club today.

Miss Ada Perguson will entertain seven young ladies at a breakfast this morning, for Miss Cora Little.

The Misses Gladys and Marguerite Richmond entertained twenty at a handsomely appointed luncheon at the Commercial club, Monday, in honor of Miss Mamie Dunn of Portland, Or., who is a guest at the Bintz home. The guests were seated at a round table. rettily decorated in lavender sweet neas, with a crystal basket of them n the center of the table.

Mr. and Mrs. E. E. Darling and fam-



156 Main St.

Millinery Reduction Sale

Look over the big line displayed in our windows, but that is a small part of the endless variety of styles shown in our store. Hats that are fashionable and up to the minute. Values at several times the price

\$5.00



There is no guesswork about the making of Ivory Soap.

The formula is exact -so much of this; so much of that; so much of the other.

The materials must be of a certain standardthe highest. Experienced chemists analyse them and see that they are.

Ivory Soap 99 44 100 Per Cent. Pure.

ly left Monday morning for Brighton, where they will occupy their cot-tage for a few weeks. Others going to Brighton are Mr. and Mrs. Joseph E. Came and family, who will go up Wednesday. Lu Karrick and Will Came returned to Brighton Monday, after coming down for the Walker-Cheesman dancing party. Miss Denny Karrick is down from Brighton to spend a few days with Miss Geneya Sayage. days with Miss Geneva Savage.

Miss Lucile Clark entertained fifty young people at a dancing party at Wandamere, Monday evening, followed by a prettitly appointed supper at the country home of Mrs. Hamilton, where a profusion of pink sweet peas and ferns were effectively carried out in the decorations.

Miss Ina Bothwell and party of eastern friends, who sailed from New York ly 5, landed July 11, and are now London, where they will remain unthe middle of this week and then o to Germany and Switzerland for the nainder of the summer.

Mr. and Mrs. G. R. Bothwell daughter. Miss Charlotte, left Satur-day for Seattle, Wash. where they will spend a month or six weeks. Miss Zaida Bothwell remained here, and will eave the last of August, to continue her course at Stanford university.

Mr. and Mrs. A. J. Bettles, son and daughters arrived in Alberta, Canada, Sunday, after making the trip from here by auto. They expect to spend a month or six weeks there and return by way of Yellowstone Park.

Mrs. Emanuel Kahn entertained Mrs. Emanuel Rain entertained twelve couples at a lake party Monday evening, in honor of her niece, Miss Fannie Jacobson of Shreveport, La, and Miss Helen Simon of Fortland, Or.

Miss Lizzie Hartman entertained fifteen of her friends at a delightful farewell party Friday, at the home of her aunt, Mrs. E. Gislier, which was decorated in pansies.

Elbridge Thomas left Saturday for Portland, Or., where he will join Mrs. Thomas and daughter, and Mr. and Mrs. C. H. Griffin, who have been there

Mrs. W. E. Fife, accompanied by her brother, T. A. Cosgriff, returned Mon-day morning from Chevenne, Wyo., day merning from Cheyenne, Wyo., where Mrs. Fife had spent several

Mr. and Mrs. T. R. Woodbridge have as their guests Mr. and Mrs. Lindsay Jones of Goldfield, Nev., who will leave this evening for Jackson Harbor, Mich.

Mrs. M. J. McGill has returned to her home in Park City, after spending the past five months here with her mother, Mrs. J. McSorley.

Mr. and Mrs. William F Roueche ave returned from their wedding trip

Diamonds

"THERE'S A REASON" why one 1-carat diamond costs one price and another one another price. The cheapest one, if purchased, will probably prove the pooresi asset.

The value of a piece of realty is largely governed by its negotiable possibilities, and a close-in corner lot is a quicker asset in an emergency than a lot in a subdivision section would be. So with a diamond, try to sell an inferior diamond to your friends and tell them the truth, that it is yellow, imperfect and lacks brilliancy and see how difficult it will be to get a customer; but try to sell a fine stone, state fairly its merits and all will crave its possession. In other words a ready market always exists for fine diamonds and a questionable market for inferior diamonds.

Have confidence in some house that is worthy of it and take their word as to the worth of the stone they offer for sale and you will profit by it, as your own judgment may prove a snare.

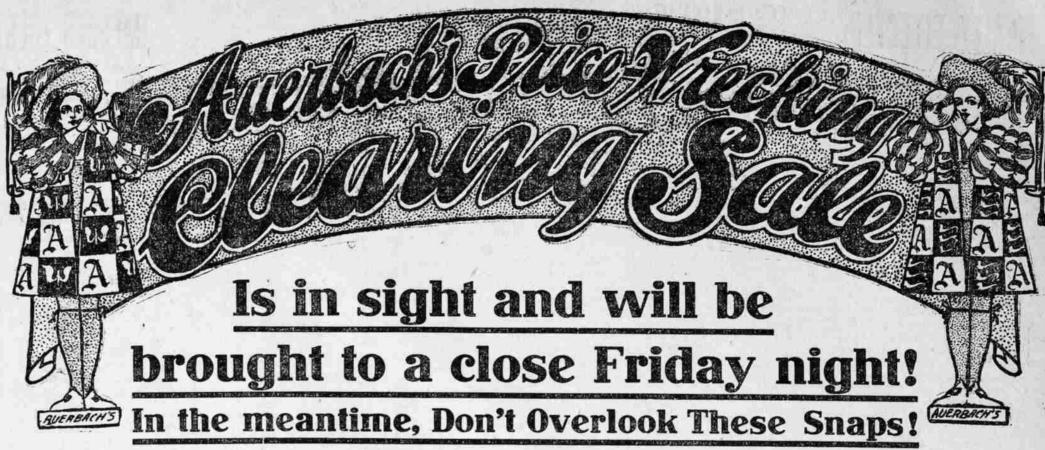
We ask your complete confidence and with it your diamond business.

Phone 65 for the correct time

Shirts







Today will be a busy day at our store, as we have slashed the prices so it will be hard to stay away. BELOW ARE ONLY A FEW OF THE MANY BARGAINS. LOOK THEM OVER.

WHITE FRENCH LAWN

VALUE 25c. Reduced in this ale to, a yard-

WHITE ENGLISH LONG CLOTH VALUE 85c.

Reduced in this

after August 1.

short business trip

druggists.

LADIES' PARASOLS VALUE \$3.50. Go in this Clear-ing Sale at-

LADIES'

APRONS

VALUE 40c.

Reduced in this

sale to, each-

Mrs. A. M. Minear and son, Virgil, and Miss Retta Heysteak have returned

Mr. and Mrs. Ellwood Bailey left

last week for a month's visit in Se-attle, Wash., and British Columbia.

Mr. and Mrs. Henry Catrow and chil dren left Monday evening for Wassich where they will spend a few days.

Mrs. A. Fred Wey and daughter, Mrs. Vaughn Paul, are visiting at the fair in Seattle, Wash.

W. D. Foster is in Denver, Colo., on

Bad Drinking Water a Common Cause of Sickness.

One of the most common causes of

sickness is bad drinking water. In some parts of the country where shallow

wells are the principal source of supply, diarrhoca is quite common, and

Chamberlain's Colic, Cholera and

Diarrhoca Remedy in demand. One or

two doses of this remedy will check the

attack and prevent any serious conse-

quences. This remedy is for sale by all

NEXT EXCUESION NORTH

July 23rd,

Via Oregon Short Line. Usual special low rates to northern Utah and Idaho points, with long limits. Ask agents for rates and further particulars. City Ticket Office, 201 Main st.

Teachers and Summer Excursions East. Chicago and return, \$55; St. Paul and Minneapolis, \$52. Dates of sale

Chicago and return, \$55; St. Paul and Minneapolis, \$52. Dates of sale June 4, 11, 12, 16, 26, July 2, 3, 23, 24, August 13, 14, September 10, 11, Final return limit October 31. Diverse routes via the Chicago & Northwestern Ry. For particulars address

C. A. WALKER, General Agent, 38 West 2nd South, Salt Lake City.

YELLOWSTONE CAMPING.

Seven-day trip through the Park \$35, by the BRYANT WAY. (Eight year.) For tickets, information, etc., call or phone CITY TICKET AGT., 209 Her-ald Bldg. Phones. Bell 2930; Ind. 33.

S. D. Evans,

Undertaker and Embalmer, has re-moved to new location, 48 South State.

Time: Tuesday, July 20. Place, Lagoon. American day.

Saltair, the Big Resort.

"Every Day a Big Day." Elegant bathing. 30 Midway attractions.

Our straw hats always get a head. Gray Bros. & Co.

Upper Falls, owned and managed by eastern people, THE ONLY RESORT in Provo canyon (so) beautifully situated. No mosquitoes, no deer flies. Home cooking, popular prices.

Picture Framing.

Midgley-Bodel Co., 35 East 1st So.

Mitchell Van and Storage Co. re-moved to 273 South West Temple.

A swim at Saltair-it's great. Tribune Want Ads.

from a week's outing at Brighton.

LADIES' VESTS

All sizes, best 25c grade, reduced in this sale to

18c LADIES' WHITE SKIRTS BEAUTIFUL. \$5.00 VALUES

In a great varie

of embroidery lace trimmed

LADIES' GOWN Square neck, of fine muslin, all sizes, best \$1.25 grade, in this

UP TO 40c WASH FABRICS Reduced in this sale to, a

19c TABLE LINENS Value 50c, reduced in this sale to, per yard-

\$2.98 \$6.00 SILK AND NET WAISTS

LINGERIE DRESSES

\$2.98

SILK PETTICOATS

Reduced in this sale to-

Reduced in this sale to-

ESTABLISHED | 1864

HEMMED BED SHEETS

VALUE 70c. As long as they last, they'll go at,

COVERS VALUE \$4.00.

Reduced in this

BOYS' OXFORDS

VALUES UP TO \$4.00. Reduced in this

\$6.00 IRISH POINT

CURTAINS Reduced in this

BOYS' SUITS VALUES UP TO

Choicest styles and materials of

MEN'S SOCKS VALUE 35c AND

Lisle and silk lisles, reduced in this sale to, pair—

The Charlton Shop

OUTFITTERS TO WOMEN

Lingerie \$13. Dresses.

Our entire line of Lingerie Dresses, values from \$27.50 to \$40, go at \$13.45

This is the grandest opportunity for the women of Salt Lake to buy their dainty summer dresses at much less than even half price. Sale lasts until Wednesday evening

THIS SALE IS FOR CASH—NO EXCHANGES

The Charlton Shop

122 Main Street

Manufacturers' & Importers' Outlet Company.

WEST SECOND SOUTH ST.

MEN'S SHIRTS soft bosoms, plain or pleated fronts, also soft collars attached, in white, blue, pink and purple; shirts you pay elsewhere 69c 3 FOR \$2.00.

MEN'S AND BOYS' COLLARS. rubber5C 6 FOR 25c.

..... 9с LINEN CUFFS, 6 PAIRS 50c.

FANCY POSTALS,

Gray Hair Restored. "WALNUTTA HAIR STAIN"



5c

WANT EVERY GRAND ARMY MAN

To Drink American Beauty at home.

do it for his own sake, because no beer excels it in purity, qual ty and general excellence. We particularly invite the comrades from Milwaukee and St. Louis to compare the relative merits of American Beauty Beer with that they get

During his stay in Salt Lake

this summer. We want him to

The greatest attention has been given to the hygienic cleanliness of bottles and to the scientific sterilization of the beer, and all this same methodical care being used in every process of manufacture has made the American Beauty Beer the favorite throughout the West.

The fact that the bottling house is equipped with the finest and most up-todate machinery can be demonstrated on inspection, and a cordial invitation is extended to all to come and see our up-to-date plant.

The SALT LAKE CITY BREWING CO. JACOB MORITZ.